



Xerox® Mobile Print Solution

Go from your smartphone
to MFP. Laptop-free.

Ready For Real Business



If you can e-mail it, you can print it.

As computers, wireless technology and cell phones have evolved, so has your workforce. In almost every business, people can connect anywhere, at any time. Yet documents remain at the core of your business—and when you are mobile, printing your documents can be anything but simple.

The Xerox® Mobile Print Solution removes the last barrier to mobile productivity, freeing you to print from any e-mail-enabled device, including your smartphone, iPad®, Cisco Cius™, or other tablet. It's simple, convenient and secure. No need to download cumbersome drivers, tools or software. Just send an e-mail and move on to your next task, knowing your documents will be waiting for you to print them from any Xerox® multifunction printer (MFP) on your network.

Mobile workers: a powerful growth engine.

“IDC expects the global mobile worker population to increase from 919.4 million in 2008 to more than 1.2 billion in 2013, representing nearly 35% of the worldwide workforce.”

Source: IDC, Worldwide Mobile Worker Population 2009–2013 Forecast, DOC # 221309, Dec 2009.

Keeping pace with technology.

The abundance of mobile productivity is being driven by the rapid convergence of cell phones and computers. Desktops became laptops. Now laptops are becoming iPads, while cell phones are adding new functionality every few months. In fact, smartphones—e-mail- and web-enabled—are now the fastest-growing segment of the market. The problem is, ease of printing on these devices hasn't really kept pace. Adding to this challenge is the difficulty of downloading drivers and software, as well as the security needs that exist within an enterprise.

So how do workers “go mobile” for print today? Some continue to drag a laptop every place they go. Others print documents at one office and bring 12 sets for every meeting. Still others depend on someone (anyone) to e-mail files and print last minute, on-site. Finally, there's the old sneaker network, utilizing thumb drives. There's got to be a better way.

What if you could print from any e-mail-enabled device?

Imagine printing without being physically connected to a corporate network, downloading drivers or worrying about your sensitive documents sitting on a printer tray. Now you can. Xerox technology brings you:

- **True MS Office Conversion.** Faithful, accurate conversion of your Microsoft Office® documents without the concern of losing format or data.
- **Document Preview.** Useful thumbnail preview on the MFP user interface.
- **Print Settings.** Users can apply printer settings at the MFP as if they were printing from their desktop.

Mobile facts:

- Mobile workers will represent more than 1/3 of the global workforce by 2013.
- In the U.S., 75.5% of workers will be mobile by 2013.

Source: IDC, Worldwide Mobile Worker Population 2009–2013 Forecast, DOC # 221309, Dec 2009.

Xerox® Mobile Print Solution is as simple as 1-2-3.



1 Simply e-mail your document. You don't have to decide where you want it to print until you are ready to pick it up.



2 In response, you receive a confirmation e-mail with a secure PIN code.



3 To print, select Mobile Print on your Xerox®-enabled MFP, enter the unique PIN code, select the documents to print, and the output settings (duplex, collate, staple, etc.) right in the MFP.

You can depend on Xerox for mobile printing.

Xerox is a trusted source for digital office solutions that improve productivity in all kinds of ways. That's why we're empowering today's mobile professionals with the freedom to send print jobs from any e-mail-enabled device.

Simple. There's no software to load on the mobile device, no searching for online printer information, or time wasted looking for the right application. This solution works with any e-mail-enabled device. Plus, there's no dependence on administrative support staff for printing tasks.

Convenient. Whether they're traveling or working between offices, users will be able to print MS Office documents, including MS Word®, Excel® and PowerPoint®, as well as PDFs.

Secure. Mobile workers can print directly from their mobile devices and retrieve documents at a Xerox®-enabled MFP with a secure PIN code. Mobile professionals will no longer have to rely on others to print sensitive documents or risk leaving prints in the output tray.

More freedom and more control.

Businesses large and small rely on Xerox for their printing needs. If you have EIP-enabled Xerox® MFPs on your network, you can print from any of your e-mail-enabled devices, including your smartphone. Xerox makes mobile printing possible in your building or throughout your campus or enterprise.

- Save time for mobile workers on the run to meetings or traveling
- Give workers flexibility to print at any office location
- Free IT staff to focus on important IT concerns, instead of helping people print
- Provide high level of security via a server-based solution
- Keep information confidential—documents cannot be released until the sender inputs a unique PIN code



Once you enter your PIN code, you'll see a list of e-mails with attached documents you can print.



The print preview feature makes it easy to view your document before printing.



You have print settings available on the MFP. Choose quantity, black-and-white or color, duplexing and stapling.

Get the most from your multifunction printer.



Xerox® workflow solutions make your office more productive.

The Xerox® Mobile Print Solution is just one example of how Xerox® workflow solutions can help your office or entire enterprise be more productive. The power of Xerox® workflow solutions is their ability to transform the way your organization gets vital work done. When people work efficiently, in less time and with fewer steps, productivity goes up. Stress goes down. So do errors.

Whether you have only a few people on your team or a very large workgroup, Xerox offers a wide range of MFPs that deliver flexibility and advanced features to copy, print, scan and fax—all from one device. It's about streamlining your workflow and it starts by using Xerox® workflow solutions right from your MFP.

Inside the technology—EIP.

Xerox® Extensible Interface Platform® (EIP) is a web-based environment that extends the functionality of your Xerox® MFP. EIP can:

- Simplify complicated workflows while making the MFP easier to use.
- Transform hard-copy documents into digital information, making it easier to edit, store and share information.
- Adapt the MFP to fit your work habits ... not the other way around.
- Complete some tasks entirely at the MFP, including retrieving documents on a network without a computer.

In short, Xerox® EIP enables your organization to transform the way it gets vital work done.

Want the freedom to move? Learn more about Xerox® Mobile now.



For more about mobile printing and complete mobile specifications, please visit xerox.com/mobileprint.

Want more information about mobile printing or other Xerox® workflow solutions? Contact your Xerox representative today.

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